

2012 ALDEBURGH MUSIC DISPLAY ADVERTISING RATE CARD

MEDIA & SIZE	CELEBRATION OF SCHOOLS MUSIC	EASTER WEEKEND	65th ALDEBURGH FESTIVAL	SNAPE PROMS	BRITTEN WEEKEND	ALL PROG' BOOKS	DISCOUNTED ALL BOOKS PACKAGE	SAVING OVERALL
mono	A	B	C	D	E			
.25 page	£150	£140	£150	£150	£90	£680	£530	£136
.5 page	£250	£230	£270	£270	£150	£1,170	£950	£200
colour								
.5 page	£300	£350	£600	£600	£350	£2,200	£1,750	£450
full page	£500	£500	£1,000	£1,000	£500	£3,500	£2,800	£700
cover inside back	£700	£700	£1,750	£1,500	£700	£5,350	£4,350	£1,000
cover inside front	£750	£700	£1,750	£1,500	£700	£5,400	£4,400	£1,000
cover outside back	£850	£800	£2,750	£2,750	£800	£7,950	£6,350	£1,600

artwork deadlines	01 February 2012	09 March 2012	30 April 2012	28 June 2012	28 September 2012	prices exclude VAT
event period	05/03 -10/03 2012	06/04 - 08/04 2012	08/06 - 24/06 2012	01/08 - 31/08 2012	19/10 - 21/10 2012	

dimensions	width mm	height mm	Contact
.25 page portrait	74.5	103	David Edwards T: 01728 687144
.5 page portrait	74.5	211	Corporate Development Adviser
.5 page landscape	154	103	Aldeburgh Music
full page copy area	154	211	Snape Maltings
full page - to fill	175	241	Suffolk
bleed	3	3	IP17 1SP
			dedwards@aldeburgh.co.uk



Aldeburgh Music