

STEP INTO A NEW MUSICAL LANDSCAPE



SPONSORSHIP AND CORPORATE ENTERTAINING AT ALDEBURGH MUSIC

At the eastern edge of England, less than two hours from London, is Aldeburgh - an historic fishing village that has attracted artists, writers and musicians for as long as anyone can remember.

OUTSTANDING BEAUTY

Three or four miles inland stands Snape Maltings, overlooking the river Alde as it winds its way through the reedbeds towards Aldeburgh and the coast. This designated Area of Outstanding Natural Beauty is an untroubled confluence of landscape, sky, river and sea. A haven for wildlife and people alike, it is a timeless source of creativity and inspiration.

WORLD CLASS PERFORMANCES

For years people have flocked here to enjoy world-class performances in the legendary concert hall, renowned for its perfect acoustic. With a year round programme of events and a restaurant and entertaining spaces boasting one of the best views in the country, we can design bespoke sponsorship packages and events for your company and clients.

TAILOR MADE PACKAGES

All sponsorship packages are tailor-made to meet a sponsor's individual needs during one of our festivals, such as the Aldeburgh Festival of Music and the Arts in June or the Snape Proms in August.

VARIETY OF EVENTS

Numerous opportunities exist throughout the year for sponsorship of for example: a concert, a concert series, a weekend, free events on Aldeburgh beach during the Festival or weekend events at The Pumphouse or through in kind support.

WHAT WE CAN OFFER

- Brand identity and profile before a target ABC1 audience
- Memorable entertaining and first-class hospitality opportunities
- Employee benefits
- Sampling opportunities for consumer goods

SPONSORSHIP BENEFITS

- Complimentary top price tickets and programme books (numbers depending on sponsorship fee)
- Discount on an agreed number of additional tickets purchased (depending on sponsorship fee)
- Acknowledgements - with logos (where appropriate) - in relevant booking brochure and programme book
- Acknowledgement on all tickets sold for the event
- Additional crediting on relevant publicity flyers, press releases and posters
- Acknowledgement of support in all press kits prepared for newspaper supplements, previews & interviews, television & radio features and possible advertising campaigns
- Complimentary advertising in relevant Aldeburgh Music programme book

BENEFITS CONTINUED

- Discount on any other advertising upgrade throughout the year
- Listings among the businesses who support Aldeburgh Music in all programmes and at Snape Maltings Concert Hall inner foyer
- Credit and logo on the Aldeburgh Music website (www.aldeburgh.co.uk). A link to the company's website can be added
- Signage and branding opportunities at Snape Maltings Concert Hall
- Free and private use of corporate hospitality facilities (*hospitality costs in addition to sponsorship fee*)
- Free, reserved car parking at Snape Maltings Concert Hall
- Event management by the Aldeburgh Music Development team and Catering Department in planning an imaginative hospitality event, from flowers to wine and food, ensuring that your event reflects the values of your organisation
- Optional brief talk about the concert can be arranged during a pre performance reception

OPTIONAL EXTRA BENEFITS

- Access behind-the-scenes can be arranged if possible
- Hotel rooms can be provisionally booked in and around Aldeburgh
- Chauffeur-driven cars can be arranged for guests once they are in Aldeburgh/Snape if required
- We will endeavor to source and supply a CD/CDs with relevant work(s) /artists so that it can be circulated to guests if desired
- Corporate gifts to be sourced and supplied as required e.g. books relating to a concert or Suffolk

CONTACT

For more information about corporate sponsorship, please contact David Edwards, Corporate Development Adviser on 01728 687144 or e-mail: [dedwards @aldeburgh.co.uk](mailto:dedwards@aldeburgh.co.uk)



Aldeburgh Music